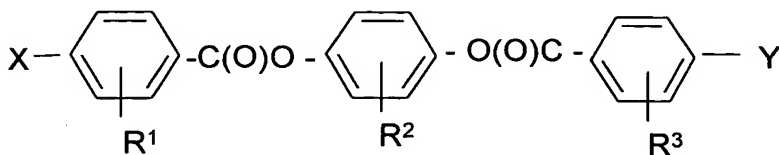


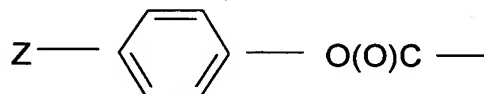
**Abstract**

[0036] Mesogens having the following general formula:



wherein

X and Y independently are selected from the group consisting of amino groups,  
 5 polymerizable groups, and groups having the following general structure:



wherein Z is selected from the group consisting of terminal functionalities and  
 polymerizable groups; provided that when X is a polymerizable group, Y is an  
 amino group;

- 10  $\text{R}^2$  is a bulky organic group having a bulk greater than  $\text{R}^1$  and  $\text{R}^3$  whereby, when both  
 X and Y are polymerizable groups, said bulk is adapted to provide sufficient  
 steric hindrance to achieve a nematic state at room temperature while  
 suppressing crystallinity at room temperature, thereby providing effective  
 rheology and workability at room temperature; and
- 15  $\text{R}^1$  and  $\text{R}^3$  are selected from groups less bulky than  $\text{R}^2$  adapted to maintain said  
 nematic state.